

Jaime Endemaño

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Objective To succeed in an environment of growth and excellence in a management position, where visionary and creative skills are essential to meet leading company goals inspired by Latin culture and stay current with constant changes of millenials.

Education Bacherlor of Arts in Broadcasting | Montclair State University | May 2004

Employment 12/2010 - Present | **Morning Producer** | Clear Channel Media + Entertainment

- Conceptualized, created ideas & updated web content for various websites
- Daily review of analytics to meet quarterly goals
- Managed live event production team at iHeartRadio Music Festival in Las Vegas 2011
- Produced, filmed & edited videos for Z100, Power 105.1, 103.5 KTU, Q104.3, 106.7 Lite fm, 710 WOR and ElvisDuran.com which reached millions of viewers.
- Interviewed, hired & managed freelance personnel and interns
- Delegated daily duties to interns and freelancers to assist with projects
- Operated camera & switcher during live events streamed online which included celebrity chats & performances
- Contributed to team that won Worldwide Radio Summit Industry Award for Station Online Presence
- Create editorial packages to meet advertising/ partnership needs

4/2010 - 8/2010 | **Webmaster** | Goom Radio

- Managed & introduced ideas later executed on website from initial stages to finishing
- Maintained blogs with fresh content for several radio stations consisting of multiple genres
- Filmed & edited artists interviews and creatively designed lower thirds for videos
- Responsible for resolving all user inquiries on website

11/2007 - 4/2010 | **Online Producer** | Clear Channel Radio

- Filmed & edited video footage of live performances, interviews & celebrity chats
- Responsible for managing/training staff on Triton Loyalty rewards program consisting of auctions surveys, games & prizes
- Lead Z100's rewards program on M2O Media
- Involved in weekly meetings used to strategize and achieve goals
- Developed contest & promotional ideas used to increase page views and interaction
- Introduced new technologies such as Kyte which became a staple of Z100.com and expanded to other markets within Clear Channel
- Trained on-air personalities on how to use the ZZone and The Spot, which were Z100.com and Power1051fm.com's social networks
- Translated English web content into Spanish for Clear Channel Radio

3/2005 - 11/2007 | **Promotions Assistant** | WHTZ Z100 Radio

- Supervised, organized & trained employees on how to effectively execute sales/promotions for major businesses and brands
- Created and maintained web pages on Z100's social network, the ZZone
- Edited and uploaded videos to the zzone consisting of interviews and live performances
- Responsible for writing content for the station's weekly newsletter which included weekend promotions, contest, on demand music & community involvement campaigns

Strengths Innovative, organized, dependable, team leader, creative, highly motivated, responsible, team player, able to switch gears on short notice, detail oriented, fluent in Spanish, competent

Skills	Adobe Photoshop	HTML	Windows Platforms	Sony EX1
	Adobe Premiere	CSS	Mac Platform	Sony EX3
	Adobe Dreamweaver	Stickyfish	Microsoft Office	Panasonic HVX200
	Final Cut Pro	Digital Ivy	Kit Console	Canon XL1
	Jira	M2O Media	NewTrek Tricaster	Canon T2i

References Will be furnished upon request